



CREATADIRECT

## REWARDS & RECOGNITION PLAN

### BUY

DIRECT TO  
YOUR DOOR  
with **20% Savings!**

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### SELL

DIRECT TO YOUR  
CUSTOMERS  
with up to **35%**  
**Commission!**

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### EARN

DIRECT TO YOUR  
BANK ACCOUNT  
**twice** every month!

MAY 2015



CREATADIRECT

Creatadirect is an innovative direct selling company offering handbags, jewellery, and fashion accessories.

We're the exclusive Australian and New Zealand distributors of the famous **MICHE BAG - one bag, endless possibilities.**

We also offer a range of educational games, books, toys and puzzles for babies to upper primary.

We offer you the opportunity to **save on your personal purchases whilst also making an income on everything you sell to family, friends and more** – grow your network and grow your earnings.

From the products we sell, to the opportunity we offer, to the recognition of our valued Consultants, our values of **CARING, SHARING & DARING** can be demonstrated in all we do.

## JOIN Creatadirect

BY PURCHASING EITHER A **\$35 SALES ACCOUNT OR \$299 CONSULTANT KIT**

If you activate your account with a minimum total of \$100+GST commissionable sales, or \$100+GST in Consultant Saver Sales (excluding postage and handling for both order types) in your first full calendar month of joining you will receive a **\$20 credit** towards your next Consultant Saver Order.

Join and receive an instant 20% Discount off Personal Purchases

## Personal Sales COMMISSION

Great savings on personal purchases . . . even greater commissions on Selling!

If you are joining to make savings on your personal shopping you will receive an **INSTANT 20% DISCOUNT OFF PERSONAL PURCHASES.**

Plus to make additional money on your sales, simply place **Preview** or **Customer** Orders and EARN MORE! Your commission level will be based on your total monthly commissionable sales with your first payment calculated and paid after the first 15 days of monthly selling\*

*\*Commission will be paid twice monthly.*

SELL \$0 to \$99.99  
**EARN 10% Commission**

SELL \$100 to \$499.99  
**EARN 20% Commission**

SELL \$500 to \$999.99  
**EARN 25% Commission**

SELL \$1,000 to \$3,999.99  
**EARN 30% Commission**

SELL \$4,000 +  
**EARN 35% Commission**



## Introduce the Opportunity, Build a Team and reap the Rewards! **5% RECRUITMENT BONUS**

Available to all Consultants

Share the Creta Direct Opportunity by signing up a new Consultant, on any account, and receive a **5% Recruitment Bonus** on **ALL** their Commissionable Sales for as long as you are both active in the business..\*

Simply place a commissionable order, of any amount each month, and you will be paid a 5% Commission Bonus on all commissionable sales generated by all new Consultants you sign up from November 1st!

*\*In order to receive your Recruitment Bonus you must be active by also placing a commissionable order, of any amount, in that same month. Should you choose not to place an order in any particular month, your 5% Recruitment Bonus will be forfeited for that month. Should the recruiter's relationship with Creta Direct terminate at any time, for any reason, the Recruitment Bonus will no longer be payable nor transferred to any other Consultant.*

### Earnings Example

Consultant	Monthly RRP \$	Nett \$	Individual Commission Earned	5% Recruitment Bonus	Emily's Itemised Income
EMILY	4,500.00	4,091.91	35% 1,432.00		1,432.00
Maggie	2,000.00	1,818.18	30% 545.45	90.91	90.91
Caroline	800.00	727.27	25% 181.81	36.36	36.36
Jenna	350.00	318.18	20% 63.64	15.91	15.91
TOTAL	7,650.00				\$1,575.18

# Become a CREATA DIRECT GEM

SELL AND BE  
RECOGNISED!

## RUBY



**\$1,000 Ruby Level** when your total monthly sales generate \$1,000 - \$4,999\*\*

You will be welcomed into the Gem Club with

- A personalised Crea Direct Pin denoting your Ruby Status incorporating a **Crea Direct CARING Ruby\* Crystal Charm**
- A Ruby Certificate
- An Invitation to participate in exclusive GEM CLUB offers and promotions

**PLUS** a Mystery Gift presented at your next Sales Meeting (or delivered to your home) every month you maintain \$1,000 sales

## SAPPHIRE



**\$5,000 Sapphire Level** when your total monthly sales generate \$5,000 - \$9,999.99\*\*

You will receive all the benefits of Ruby Status\*\*\* **PLUS**

- You will be presented with a new **Crea Direct SHARING Sapphire\* Crystal Charm**
- A Sapphire Certificate
- A special presentation at your next Sales Meeting

## EMERALD



**\$10,000 Emerald Level** when your total monthly sales generate \$10,000 - \$19,999.99\*\*

You will receive all the benefits of Ruby Status\*\*\* **PLUS**

- A new **Crea Direct DARING Emerald\* Crystal Charm**
- An Emerald Certificate
- A special presentation at your next Sales Meeting

## DIAMOND



**\$20,000 Diamond Level** when your total monthly sales generate \$20,000\*\* plus

You will receive all the benefits of Ruby Status\*\*\* **PLUS**

- A new **Crea Direct Diamond\* Crystal Pin**
- A Diamond Certificate
- A special presentation at your next Sales Meeting

**PLUS** a weekend away for 2 at one of Crea CEO, Norma Rosenhain's 5 Star properties in either Manly NSW or Gold Coast QLD. Flights included.

*\* gems are crystals, \*\* commissionable sales only, \*\*\* the benefits of Ruby status include Gem Club offers, webinar / conference call and mystery gift.*

A woman wearing a white wide-brimmed hat and a white tank top is sitting in a white macramé hammock. The hammock is strung between two palm trees. The background shows a clear blue sky and a glimpse of a beach and ocean in the distance. The overall scene is bright and tropical.

# EXCLUSIVE RECOGNITION TRIPS

All Creta Direct GEMS  
are eligible to achieve recognition trips  
to exciting luxury locations!

# PURCHASE a \$35 Sales Account

or one of our Kits  
and start reaping the benefits  
of Creata Direct

## **SALES** Account

Only \$35

Your account includes all the literature you need  
to share with your friends and family!

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## **FASHION** Introductory Kit

Only \$299! Value over \$700

Customise your own Fashion Kit with **11 personally selected items**  
from the following:

- **Select 2 pieces from the Catalogue at RRP \$0 - \$39.95**
- **Select 5 pieces from the Catalogue at RRP \$40.00 - \$79.95**
- **Select 4 pieces from the Catalogue at RRP \$80.00 - \$99.95**

Your kit also includes Company Literature to get you started.

Suggested Mische Kit example

1 Mini Base	PLUS 2 Mini Shells
1 Classic Base	PLUS 1 Classic Shell
1 Demi Base	PLUS 2 Demi Shells
1 Tote Base	PLUS 2 Tote Shells

Kit can also consist of Creata Couture, Accessories & Jewellery choices.

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## **LEARNING** Introductory Kit

Only \$299! Value over \$550

Customise your own Learning Kit with **11 personally selected items**  
from the following:

- **Select 7 pieces from the Catalogue at RRP \$0 - \$39.95**
- **Select 4 pieces from the Catalogue at RRP \$40.00 - \$59.95**

Your kit also includes Company Literature to get you started.



**2 months  
FREE TRIAL**

## **CREATE YOUR OWN PERSONAL WEBPAGE**

Use your Personal  
Creatia Direct website  
to maximise Sales!

12 months **only \$150**  
OR  
**\$55** for 3 months

**Customers can  
ORDER DIRECT from  
your webpage**

**You earn FULL  
COMMISSION ON ALL  
Sales from your site**

**Shipping is DIRECT  
TO YOUR CUSTOMERS**

**Promote your page  
and showcase the  
catalogue online to  
your family and friends**

**Personalised  
'CONTACT ME' page**

# CUSTOMERS

Coordinate a Preview and **receive 10%** Preview Value to spend on your Crea Direct purchases.

The more sales your preview generates, **THE MORE YOU CAN BUY!**



Make a date  
with your  
Consultant today!



CREATADIRECT

FIND OUT  
HOW YOU  
CAN BE  
REWARDED

Contact your  
Consultant today!



DIRECT SELLING  
AUSTRALIA

Crea Direct is a member of Direct Selling Australia  
and subscribes to the DSA code of practise  
[directselling.org.au](http://directselling.org.au)

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